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FOREWORD



In the context of the 55th anniversary celebration of the Technological Institute of Pachuca, which is part of the National Technological Institute of Mexico, it is my pleasure to present this special edition of the Multidisciplinary Scientific Journal NEYART and HUMMATEC, which reflects the academic maturity, interdisciplinary focus, and social commitment of our community.

This publication compiles original research that examines, from different perspectives, current issues related to engineering, strategic management, environmental sustainability, technological innovation, and inclusive education, with a focus on generating applicable knowledge of social relevance.

The papers included in this volume demonstrate a coherent connection between theory, method, and practice, covering areas such as: Development of open-source ERP systems for small and medium-sized enterprises, Optimization of industrial processes, Strategies for reducing hazardous waste, Occupational risk assessment, Application of heuristic algorithms in food supply chains, Integration of quality tools in key sectors, Sustainable food dehydration, Inclusive tourism and conservation of endemic species, and Critical analysis of symbolic violence in advertising.

Together, these contributions address major global challenges and align with the principles promoted by the United Nations through the Sustainable Development Goals. This convergence gives the research regional relevance and international reach, proposing solutions based on rigorous methodologies and incorporating tools such as PSALSAR, SALSA, and AHP, among others.

This volume highlights the strength of the Institute's educational model, grounded in the harmonious integration of teaching, research, and outreach. Collaboration between faculty and students generates verifiable results, prototypes, and technological developments that facilitate the transfer of knowledge to productive and social sectors.

After 55 years of existence, we reaffirm a track record focused on training engineers who have contributed significantly to the technological, industrial, and social development of the region and the country. This special edition reflects the scientific efforts of our community and stands as a testament to a commitment to academic excellence and the public responsibility of knowledge.

I would like to extend special thanks to: Enrique de Jesús Mohedano Torres, Uriel Noé Marrón Hernández, Héctor Luis Gutiérrez Martínez, and Manuel Horacio Gutiérrez Martínez for their outstanding academic coordination, which made this edition possible, as well as to the authors, reviewers, and editorial team, whose collaboration ensured the quality of the process and the consistency of the content.

“Man nourishes ingenuity through contact with science.”

SINCERELY



Miguel Ángel Lee Rodríguez, M.A. Director
of the Technological Institute of Pachuca

SPECIAL THANKS

It is with great satisfaction that we present this new issue of the HUMMATEC and NEYART Journal of the Technological Institute of Pachuca, an issue particularly rich in thematic diversity, scientific rigor, and applied relevance. The articles in this volume reflect our journal's commitment to generating knowledge that directly addresses the major challenges facing contemporary Mexico and Latin America: digital transformation, open innovation, sustainable resource management, and the development of human capital in technological environments.

It is particularly gratifying to note in this issue the outstanding participation of young researchers. Students and graduates have taken on leading roles in the conceptualization, methodological development, technical implementation, and writing of the papers, demonstrating talent, commitment, and a remarkable ability to produce high-level research.

This issue features a wide range of equally valuable contributions: research on educational innovation driven by emerging technologies, studies on sustainability and the circular economy, analyses of artificial intelligence applied to organizational processes, experiences in teacher training within STEAM environments, and critical reflections on digital inclusion and public policies aimed at strengthening SMEs. Each article bears the hallmark of HUMMATEC: academic rigor, an interdisciplinary approach, and a clear commitment to generating real impact.

This issue confirms that the research generated at our technological institutes not only advances theoretical knowledge but also builds concrete bridges toward solving national problems, with the fresh and creative drive of new generations of researchers. We invite the academic community, business leaders, students, public officials, and all interested readers to explore these pages carefully.



Sincerely

Enrique de Jesús Mohedano Torres

SPECIAL THANKS



The institutional journal NEYART and HUMATEC of the Technological Institute of Pachuca has established itself as an academic benchmark for the dissemination of scientific and technological knowledge produced within the institution. Each issue reflects the collective effort to strengthen research, critical analysis, and the generation of innovative proposals that contribute to academic growth and the social impact of knowledge. This editorial project not only communicates results but also fosters a culture of participation and academic responsibility.

A fundamental aspect of this initiative is the support provided to students, who find in this space an opportunity to engage with the world of scientific communication from the early stages of their professional training. Thanks to the support and coordination with the leadership team of the Technological Institute of Pachuca, it has been possible to produce each edition with quality and institutional commitment. From my role as a faculty member, participating in the editing and publication processes of NEYART and HUMATEC represents a significant responsibility, aimed at motivating new generations to express their ideas, share their projects, and strengthen their development within the scientific community

Sincerely

Uriel Noé Marrón Hernández

SPECIAL THANKS

The institutional journal HUMATEC - NEYART, published by the Technological Institute of Pachuca, serves as an invaluable platform for the development and dissemination of scientific, technological, and humanistic knowledge generated within our academic community. Through each issue, this publication strengthens the culture of research and promotes critical reflection, establishing itself as a bridge between academia and society, where ideas are transformed into contributions that enrich regional and educational development.



One of the most significant pillars of this journal is the active participation of our students—talented young people who find in HUMATEC - NEYART a platform to begin their journey in scientific communication. Through their involvement, they not only strengthen their research skills but also develop a professional vision committed to the generation of knowledge. This achievement has been made possible thanks to our collaborative work with the leadership of the Technological Institute of Pachuca, whose support has allowed us to establish a solid, high-quality publishing project. As a faculty member, I proudly commit to participating in the editing and publication of the journal, helping to foster an academic community that believes in science, innovation, and the talent of its young people.

Sincerely,

Héctor Luis Gutiérrez Martínez

SPECIAL THANKS



The publication of the HUMATEC - NEYART journal by the Technological Institute of Pachuca symbolizes the ongoing effort to consolidate spaces for academic expression where scientific and technological knowledge transcends the classroom and reaches the community. This institutional publication reflects the evolution of a robust research culture, focused on sharing experiences, results, and reflections that strengthen the institution's comprehensive education and academic prestige.

A key element of this project has been the active participation of the students, who, by becoming involved in the processes of scientific writing and dissemination, develop essential skills for their professional growth. The journal thus becomes a platform that encourages new generations to engage in research and to present their ideas with responsibility and critical insight. It is also important to acknowledge the collaborative work of the faculty at the Instituto Tecnológico de Pachuca, whose commitment and coordination made this issue possible, demonstrating that teamwork strengthens far-reaching academic projects.

Similarly, our collaboration with the journal NEYART has been a highly significant strategic partnership, enabling us to enhance editorial quality and broaden the impact of scientific dissemination. In my capacity as a faculty member involved in the editing and publication of HUMATEC - NEYART, I proudly commit to contributing to the consolidation of this academic space, promoting student participation, collegial work, and the collective construction of knowledge as fundamental pillars of institutional development.

Sincerely

Manuel Horacio Gutiérrez Martínez

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